



**INTERNATIONAL
CYBER EXPO**

28-29 SEPTEMBER 2021, OLYMPIA LONDON

**UNITING THE WORLDS OF CYBER AND
PHYSICAL SECURITY ON A GLOBAL SCALE**

GET INVOLVED

www.internationalcyberexpo.com

Co-located with:

**INTERNATIONAL
SECURITY EXPO**

WELCOME

As the world becomes increasingly digital, it is vital to recognise and showcase the high-level technical expertise required to prepare, protect and respond to threats against our communications, energy, utilities, finance, government, healthcare and transport sectors.

Based in the heart of the global cyber security market, International Cyber Expo will take place alongside the award-winning International Security Expo on the **28-29 September, Olympia London.**

Bursting with opportunity, the event is designed to help key buyers source the solutions that they need to improve the security and resilience of businesses and critical infrastructures. In addition the event provides the best platform to facilitate networking and business opportunities with a highly sophisticated visitor base of top-level cyber security professionals.

The newly launched event will deliver an audience of vetted Government, cyber policymakers, export leaders, CISOs, and top level c-suite professionals all looking to network with leading suppliers and source the latest products vital to protect our nation and secure our networks.

Chaired by Ciaran Martin, former CEO, National Cyber Security Centre, and Professor at Oxford University.



"In this year of all years, keeping the cyber security community together is more important than ever. Continued engagement across the industry and between industry and Government, and with friends and partners across the world, is what will keep us safer as we grow ever more dependent on technology and the events industry is vital to this. I am delighted and honoured to be asked to chair the Cyber Advisory Council and look forward to supporting, adding value, sharing knowledge and helping to shape the future of these essential cyber events."

Why exhibit?



Save time, money and resource and ensure return on investment. Build brand awareness and conduct months of business in 1 ideal venue over 2 days.



Network with the most influential people in the industry. Facilitate key meetings and do business with senior government officials, CISOs, major buyers and key prime accounts.



Connect face-to-face with buyers with active projects. Engage with government and end users responsible for critical cyber security protection of key infrastructures and high-level networks.



Launch new products and present your latest developments. Demonstrate your capabilities, solutions and technologies to an engaged and vetted audience.

Book a stand now www.internationalcyberexpo.com

WHO WILL YOU MEET?

Join a highly sophisticated audience of top-level cyber security professionals including government, policymakers, export leaders, Chief Information Security Officers, Cyber Security Leads, Directors, Managing Directors, Analysts, Architects and many more.

Power of the audience*

15 Marketing, CISO // ADM Shine Technologies Ltd, Chief Technical Officer/Director Special Projects // Advens, CISO & CMO // Amazon, Technical Project Manager // Atkins, Head of Security Architecture and Assurance // Atos Consulting, Head of Data Privacy and Compliance // Awesome Resources Ltd, CISO // Azerion, CISO // BFBS, CISO // BMI Group, CISO // bp America, Segment Engineering Technical Authority - Telecoms // British Transport Police, Cyber Protect Officer // C5 Capital, CISO // Cabinet Office - GSS, Head of Information Security and Assurance // Charles Stanley, Head of Information and Cyber Security // City of London Police, Cyber Griffin // Civatech Solutions, Architect, Developer, Cyber Security Director // Collin Tactical, Inc., Chief Response Architect // Confluence, Head of Information Security // CyberKal Solutions, Director of Cyber Security And GRC // Deloitte, Director, Cyber Risk // Deloitte, Head of Cyber Risk // DIT, Deputy Director Security & Cyber Security Exports // Downing LLP, Director of Cyber Security // Drpop, Head of Information Security // Dstl, Chief Technical Officer // DXC Technology, Global Head Cyber Defense // EOIT Services Ltd, CISO // Exertis, Head of Cyber Security // Expo2020, Head of Technical-Security // Federal Judicial Police, Head of Cybercrime & Digital Investigations Unit // Financial Ombudsman Service, Chief Information Security Officer // FISCHER PANDA UK LTD, Technical Director // Foreign, Commonwealth & Development Office, Head, Technical Advisers Group // Fujitsu, Security Architect // Hm forces, Cyber Protection Tram Lead // Home Office, Head of Cyber Prevent & Domestic Systems // IBM, Security Architect // ICBC Standard Bank, Head of IT Risk And Cyber Security // Infectious Diseases Institute, Technical Advisor Emergency Preparedness // Kaplan International, Head of Information Security & Compliance // Leidos Security Detection & Automation, Technical Services Director // Mercury Security & Facilities Management, Technical Director // Ministry of General Affairs, CISO // MOD, DIO Head Info Cyber Sec & IA // MoJ, Head of Cyber Threat // National Nuclear Laboratory, Technical Manager, Nuclear Security // NATS, Chief Information Security Officer // NSC, Director Cyber And Resilience // Ofgem, Head of Cyber R & D // OnePoint4 Ltd, Technical Director // Onwave UK Ltd, Head of Technical Sales // Optimal risk group, Director Cyber // Pollinate International Limited, CISO // Prudential Guards Limited, CISO // PwC UK, Crisis Management and Cyber Security // Quartz Technologies, Global Director Information Security // RE: Digital Group Ltd, Technical Director // ROLLING TECHNICAL INSTALLATIONS, Technical Director // SALTO, UK Technical Director // SBRC, Cyber Incident Response Manager // Schneider Electric, Global Head Big Data Security // SEC FOR BUSINESS, CISO // Secure Systems and Technologies Ltd, Technical Sales Director // Serious Fraud Office, Cyber Security Officer // SIDOS UK Ltd, Technical Security Director // Siemens, Technical Officer Enterprise Security // Sniffa Network Security Solutions, Technical Director // Space Research Centre PAS, Head of Crisis Information Centre // Staffordshire University, Head of Strategy Architecture And Cybersecurity // TP Group plc, ICT & Cyber Security Director // UK Government, UK Cyber Security Ambassador // University of Birmingham, Chief Enterprise Architect // University of Oxford, Chief Information Security Officer // Vaylia Limited, Chief Technical Officer // Visa Europe, Head of Security Architecture // Vodafone Group, Head of Cyber Audit - Vodafone Group // Ward Security, Head of Technical Solutions // West Midlands Regional Cyber Crime Unit, Cyber Protect, Prevent and Prepare Officer // Wintech, CISO // Wsp, Technical Director // YHROCU, Head of Cyber // YTL Arena Complex, Technical Operations Director // ZTE, Cybersecurity Strategy Director

Extend your reach

Co-located with



37%

of the International Security Expo audience stated that 'Cyber Security' was one of their top priorities

The co-location with the award winning International Security Expo which boasts over 14,000 vetted international visitors, means you will widen your market reach and engage with the entire security community from key sectors including Communications, Energy, Utilities, Finance, Government, Health and Transport.

Find out more www.internationalsecurityexpo.com

Book a stand now www.internationalcyberexpo.com

WHO EXHIBITS?

With innovation at its core and the market now estimated to be worth £8.9 billion, International Cyber Expo will enable you to target the thriving cyber security market. Demonstrate your latest products, technologies, and solutions and network with those responsible for servicing and protecting the digital and physical future of businesses.

Cyber professional services



Threat intelligence, monitoring, detection and analysis



End point security



Mobile security



Network security



Information risk assessment and management



Incident response and management



Identification, authentication and access controls



SCADA (Supervisory control and data acquisition) and Information Control Systems



Awareness, training and education



Internet of things

Join leading brands including



To see a larger sample please get in touch www.internationalcyberexpo.com

WHAT'S ON?

Our floorplan is centered around maximising your ROI and we create the best environment with plenty of opportunities for you to connect with the entire cyber security buying chain.

Educational Theatres

Global Cyber Summit

This 2 day, high-level Summit will explore current & future threats with a range of world-wide experts covering the latest policies, serious organised cyber crime, state sponsored hacking, ransomware attacks and protecting critical national infrastructure & more.

Cyber Product Innovation Theatre

A key platform for exhibitors to present solutions, launch new products, discuss cyber security capabilities and showcase what is available. Connect with an audience of buyers all looking to source the cyber security solutions for their business.

Want to speak, sponsor or get involved?
Contact us +44 (0)20 8947 9177 or
info@internationalcyberexpo.com



All theatre presentations are CPD certified.



Live Immersive Demonstrators

In association with



A Revolution in Attack Behaviours

This live demonstrator will see a highly immersive, real time cyber attack on an eminent retail chain. Incorporating a hi-tech stage and film techniques, visitors will be able to see and understand the psychology and motivating factors behind the attack from two perspectives at once – the attacker's and the entity's boardroom.

In association with



Decisions & Disruption Immersive Demonstrator

This award winning fully-immersive exercise is designed to explore the decisions that people make in real life scenarios in order to protect their businesses from modern day threats. Teams will test their responses to both hacking and malware attacks, in addition to physical security threats.

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KEY INDUSTRY SUPPORT

Backing from key industry publications and a core collection of support from leading associations in the cyber security industry helps our reach extend further and enables promotion of your brand to get in front of those searching for your products.

Partners Include:



Top-Level Cyber Advisory Council

The newly launched event will be shaped by the industry's best. Our board of experts engage with us all year-round adding value and sharing knowledge helping to ensure a busy show and to maximise your business opportunities. The Cyber Advisory Council includes:



Prof Ciaran Martin
Advisory Council Chair
Former CEO, National Cyber Security Centre, and Professor at Oxford University



Richard Benham
Global Expert in Data Management, Artificial Intelligence and Cyber Security, Foreign and Commonwealth Office



Tracy Buckingham
Deputy Director Security and Cyber Security Exports, DITUKDSE



Paul Chichester
Director of Operations, National Cyber Security Centre



Alison Hurst
Director, The West Midlands Cyber Resilience Centre (WMCRC)



Mahbubul Islam
CISO, HM Courts & Tribunals Service (HMCTS)



Emma Philpott
CEO, IASME



Lisa Ventura
CEO & Founder, UK Cyber Security Association



Gareth Wharton
Cyber CEO, Hiscox



Nicola Whiting
Chief Strategy Officer, Titania Group

View all 26 members of the Cyber Advisory Council here: www.internationalcyberexpo.com/advisory-council

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GET INVOLVED

**BOOK A
STAND NOW!**

| STAND TYPE | PRICE | INCLUDES |
|------------|--|--|
| Space | <20m ² : £529.00 + VAT / msq 20-40m ² : £509.00 + VAT / msq 40-60m ² : £489.00 + VAT / msq 60m ² +: £469.00 + VAT / msq | Floor space only, listing in official event guide and on event website. |
| Shell | £579.00 + VAT per msq | Walls, carpet, name board plus listing in official event guide and on event website. |
| Elite | £649.00 + VAT per msq | Walls, carpet, name board, table and chairs, lights, electric and power socket, literature rack plus listing in official event guide and on event website. |

**FREE OF
CHARGE TO ALL
OUR EXHIBITORS**

CONNECT+

by *Nineteen*

Year-round lead generation

CONNECT+ is our unique personalised matchmaking service designed to match qualified buyers with hand-picked solution providers all year-round, by utilising the expertise of the Nineteen team and its comprehensive database.

Find out more www.nineteengroup.com/connect-plus



GET IN TOUCH

For more details on the exhibition and sponsorship options available please contact us on +44 (0) 208 947 9177 or info@internationalcyberexpo.com

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